



Sync plays a vital role in facilitating Vissla's global expansion by optimizing business operations and enhancing reporting capabilities.

Sync.

www.isyncsolutions.com

ABOUT VISSLA

Vissla is a brand that represents creative freedom, a forward-thinking philosophy, and a generation of creators and innovators. Rooted at the core of the Vissla brand is its huge focus on the environment & preserving the ocean. Vissla isn't just a leader in product design – it's also a sustainability trailblazer. One great example of this is their Upcycle Coconut Boardshorts, which incorporate Cocotex (a material made from discarded coconut husks) and recycled Repreve polyester to create an eco-friendly, high-performance boardshort that's both comfortable and stylish.

PROJECT GOALS

As Vissla expanded its global reach and distribution, it sought a new enterprise system that could centralize all business processes and provide a unified platform for all users. Additionally, senior management required consolidated dashboard reporting to inform decision-making across the organization. Vissla was committed to minimizing waste and maximizing efficiency, and sought a system that could support these goals.

AT A GLANCE

CHALLENGES

- Siloed business processes
- Limited consolidated reporting
- Outdated software
- Paper catalogue

BENEFITS

- One end-to-end solution with integrations into leading 3rd party systems
- Digital catalogue & B2B portal
- Seamless replication of data to international branches
- Efficient B2B & B2C order processing
- Improved inventory allocation & order fulfilment
- Continued business process improvement



PAUL NAUDE
PRESIDENT AND CEO

We selected Sync based on their highly efficient, finely tuned system that is apparel industry specific. Sync has provided the platform we required to grow our brands in the global arena.



THE SOLUTION

Vissla chose to implement Sync at its headquarters in California, USA, as well as its international offices in France, Canada, and Australia. Sync's integrated apparel software provided a comprehensive platform for the brand, seamlessly connecting all regions and third-party software solutions while providing real-time dashboard analytics. This streamlined approach has helped Vissla achieve its growth objectives while also supporting its environmental sustainability goals. For example, Sync's B2B digital catalogue provides an elegant, paper-free solution that showcases Vissla's product range sustainably and enhances its operational efficiency

Sync's core modules were implemented with seamless integrations to;

- Accounting
- UPS, USPS, FedEx, Shipstation
- Shopify
- 3PL integration
- Amazon
- EDI
- Vend

CORE BENEFITS

Seamless integrations

Sync is able to seamlessly integrate with third party solution providers to ensure a **more streamlined business operation.**

Greater business visibility

Sync's modules come with reporting and dashboarding functionalities allowing the Vissla management team to have **greater real-time visibility of their entire business.**

Strong Partnership

The iSync team has developed a **thorough understanding of Vissla's business processes and continues to provide valuable recommendations for improvements** as the business and industry evolves. With their expertise and dedication to supporting Vissla's growth, **iSync has become a trusted partner that understands the brand's unique needs and goals.**

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PETER BOOYSEN
ISYNC SOLUTIONS
CEO

The Vissla team was able to work more efficiently with a globally integrated system.

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